

HESS/ITMA Certificate
in Martial Arts Studies (v3.5)

SPECIALIZATION: Martial Arts and Business Management

Explanation: This specialization is intended for full time undergraduate students at UNM (NOT a Minor)

(A) **Student's Major** (e.g., Philosophy?).....36 credits?

(B) **1 Theory Course** *02 credits
(may be offered at a later date)

**(Note: Student examines various business principles as they apply to managing a martial arts business)*

(C) **Martial Arts Activity Classes from HESS 8 Credits Total**

Option I: Generalist Plan

Four activities FROM:

- 1. Aikido _____
- 2. Kung Fu _____
- 3. Jujutsu _____
- 4. Self Defense _____
- 5. Tai Ji _____
- 6. Karate _____
- 7. Judo _____ (Not yet available)

Option II: Specialist Plan

One activity taken four times FROM:

- 1. Aikido _____
- 2. Kung Fu _____
- 3. Jujutsu _____
- 4. Self Defense _____
- 5. Tai Ji _____
- 6. Karate _____
- 7. Judo _____ (Not yet available)

(D) 12 Credit hrs in Area of Specialization (prerequisites may apply)

Examples include:

MGMT 113 Management: An Introduction

CJ 380 [Introduction to Advertising.](#)

MGMT 222 [Introduction to Marketing.](#)

MGMT 202 [Principles of Financial Accounting.](#)

Total Credit Hours (major not included) = 20-22

NOTE: A 2 credit Independent Study may be introduced at a later date